

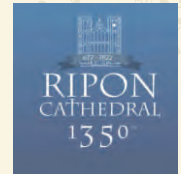
# RIPON BID

BUSINESS IMPROVEMENT DISTRICT

## MARCH 2022 NEWSLETTER

### Your VIP Invitation

Ripon BID businesses are invited to the  
**Ripon Cathedral 1350th Preview Evening on:**  
**Thursday 28th April 2022 from 6-7:30pm**



This includes a drinks reception, live music by Frankly Jazz and projected illuminations inside the cathedral's historic nave.

Join Dean John Dobson, the Ripon BID Chairman Mr Richard Compton, DL and fellow Ripon city region BID businesses to discover the exciting plans to mark this historic year and how the cathedral and the city of Ripon plans to build on the firm foundations laid down 1350 years ago.

To receive your exclusive BID business ticket please use this

[www.eventbrite.co.uk/e/ripon-cathedral-1350th-preview-evening-tickets-276789744577](http://www.eventbrite.co.uk/e/ripon-cathedral-1350th-preview-evening-tickets-276789744577)

and password: 1350th

### Ripon's second ginnel is illuminated between M&Co and Costa!

Ripon BID's festoon lighting project continues with the next ginnel being lit up. This is the second of the alleys and ginnels around the city region that has been illuminated. This lighting project follows the deep cleaning of four ginnels and alleyways that took place a few weeks ago. This project is funded by the businesses of Ripon city region and managed by Ripon BID.

Lighting up these key routes throughout the city has been a priority for the BID. The BID fund the power to the lights and they are grateful to M&Co for hosting the electricity supply.



### Exciting lighting update

Following on from feedback received at the recent Ripon Pubwatch meeting, the archway between The Black Swan and TJs Hairdressers on Westgate will be the next cut through to receive festoon lighting (subject to relevant permissions). This will add much needed illumination to the area after dark and will enable the BID to make a feature on Westgate with seasonal theming. This project will, as previously, be delivered by local to Ripon lighting contractor, Fusion LX. This area will also be added to the list of alleys and ginnels to be swept monthly by Ripon Cleaning Services.



### Improving the Visitor Welcome

Big Bites and Café on The Square, amongst others, told the BID they wanted help with the unadopted area of Greaves Court. The BID arranged for the removal of the old bin store, a litter pick and sweep by Ripon Cleaning Services and then a deep steam clean. Ripon BID has committed to monthly sweeping and litter picking of 6 ginnels, alleyways and archways.



### Westgate deep clean

The roll out of our deep cleaning programme has continued with the pavements along Westgate receiving an intensive steam clean. The deep cleaning, undertaken by a Yorkshire-based company, started at Yorkshire Building Society. Working across the city the clean was completed all the way to Valentino's and on the opposite side from HSBC along to the junction with Park Street. The next area we are looking to focus on will be North Street with a date to be confirmed shortly. The deep steam cleaning alongside the monthly sweeping and litter picking programme is all part of our commitment to a cleaner, more welcoming Ripon landscape.

## Fantastic new festival for Ripon supported by the BID!

The Ripon Theatre Festival aims to brighten the open spaces and venues of Ripon this coming June. Professional and community performances will take place in a four day celebration of our unique city. Venues include Fountains Abbey, Ripon City Centre, Ripon Library, Ripon Bowling Club and various unique, pop-up locations. Plans include puppetry, dance, drama, street theatre, storytelling, children's activities and family shows. The Ripon Theatre Festival will take place over a long weekend 23-26 June 2022 and organisers hope it will become a popular annual event. As the festival develops with increasing visitor numbers, it is hoped that the festival will become a key feature in our Ripon's regional cultural calendar.

John Alder, the project's lead BID Director says: "As a "Destination" BID, we at Ripon BID are keen to support the development of festivals in the city. Ripon Theatre Festival, with its vibrant mix of community activities jostling with high quality professional arts events is a great vehicle for the BID as it supports the city in developing its offering to tourists and residents alike". Ripon businesses are invited to support the Festival by spreading the word, sharing posts, displaying publicity and taking up sponsorship, event hosting and other opportunities which are on offer. We really hope we can all work together to ensure the weekend is the success it deserves. Keep up to date via: [ripontogether.com/ripon-theatre-festival](http://ripontogether.com/ripon-theatre-festival)



### Delivering digital destination campaigns

Look out for and follow Visit Ripon's new social media platforms going live by the end of March.

Instagram: [@visitriponyorkshire](https://www.instagram.com/visitriponyorkshire) Facebook: [@VisitRipon](https://www.facebook.com/VisitRipon)



Our introductory digital campaigns starting this spring will be:

- Only in Ripon
- People Make Places

We know how incredible the Ripon businesses are and we will be getting round to as many of you as possible in the coming weeks to showcase your people and stories on our new platforms, in the meantime, get in touch with us to share your ideas.

## Update on your BID contacts

Lilla Bathurst is the BID Manager. Lilla is an experienced place manager, her role is to ensure the BID objectives outlined in the BID's business plan are delivered successfully. She reports to the BID Board on all the BID's activity. Her particular expertise is in delivering high street/destination improvement projects, as she finds it extremely satisfying seeing how these changes impact positively on the way communities and visitors feel about a place.

Layla Martin has been appointed as the BID's part time Communications Executive. Working under Lilla's leadership, Layla will deliver communications for the BID with a particular focus on the online and digital channels. With over 20 years' experience running consumer facing marketing campaigns, Layla will use this expertise to champion and support all the fantastic local businesses that Ripon has to offer both its residents and visitors to the city. Local to Ripon and with family roots firmly planted in the region, Lilla and Layla are both committed to helping the BID contribute to a brighter and busier city.



Lilla Bathurst (l) & Layla Martin (r)

## Spring Events Calendar

All Ripon BID business relevant events will be listed on the new [VisitRipon.co.uk](http://VisitRipon.co.uk) site to be launched in May, please let us know if you have an event that you would like listed.

|              |  |                |
|--------------|--|----------------|
| 16 Mar       | Tapas and Tales, Ripon Arts Hub                            | 7:00pm         |
| 20 Mar       | Sonia Sabri - Same Same but Different, Ripon Arts Hub      | 2:00pm         |
| 26 Mar       | Lightwater Valley - Park reopens                           | 10:30am-5:00pm |
| 31 Mar       | Spirit of Spring at Valeria's, Grantley Hall               | 8:30pm         |
| 6 Apr        | Floral masterclass with Jonathan Moseley, Grantley Hall    | 10:00am        |
| 9 Apr        | Spring Food, Home and Garden Show at Ripon Cathedral       | 10:00am-4:00pm |
| 20-23 Apr    | Oliver! at Ripon Operatic Society                          |                |
| 28 Apr       | Ripon Cathedrals 1,350th: Launch Weekend - Preview Evening | 7:30pm-10:00pm |
| 29 Apr-1 May | Ripon Cathedral's 1,350th                                  | 9:30am-10:00pm |
| 2 May        | Ripon Cathedral Beer Festival                              | 11:30am-5:00pm |
| 5 May        | Keynote Speaker: Tom Holland, Ripon Cathedral              | 7:30pm-9:00pm  |



## Queens birthday card:

Sign the City of Ripon's birthday card for HM Queen Elizabeth II. Ripon City Council, Ripon Cathedral and Ripon Together invite you to add your signature to wish Her Majesty the Queen a happy birthday. The signatures will be collated into a booklet which will be sent to the Queen on her birthday in April – Ripon schoolchildren have designed some of the artwork. The sheets for signature are available at the Cathedral – why not take a sheet and ask all your employees and colleagues to sign it? All sheets need to be signed and back at the Cathedral by 25th March.

### Ripon BID

**Contact Details:**  
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**01765 530 910**

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