

RIPON BID

BUSINESS IMPROVEMENT DISTRICT

JANUARY 2022 NEWSLETTER

Ripon BID lobbies on your behalf - #BusinessBooster Campaign



In December we wrote to The Prime Minister and The Chancellor of the Exchequer to urge the Government to provide a #BusinessBooster and urgent assurances that financial support will be provided to our businesses. The BID felt that urgent action was needed to offer financial support in light of the “Plan B” measures. We received support for this campaign from Rt Hon Julian Smith, MP and Councillors from North Yorkshire County Council, Harrogate Borough Council and Ripon City Council and we would like to thank them. The #BusinessBooster campaign, and other lobbying, had the direct result of the Government announcing the Omicron Hospitality and Leisure Grant (OHLG) on 21 December (further details below). Although this news was welcome, the BID feels strongly that further assistance for all impacted sectors is required, and we will continue to lobby for this.

Ripon’s Hospitality, Leisure & Accommodation businesses you must read this...

Government grants are available for hospitality, leisure and accommodation businesses that were occupying premises and trading on 30 December 2021. The grant is a one off and is called the Omicron Hospitality and Leisure Grant (OHLG).

Eligible businesses must apply for the grant, and the amount they receive will depend on their premises’ rateable value.

We will update you via email as soon as we receive further details on how to apply.

For more information keep checking via:

www.harrogate.gov.uk/business-investment



Free support and advice for your business

- Do you want help with accessing Government grants?
- Are you looking to take the next step in business?
- Thinking of providing a new service, developing an online offer, relocating or opening new premises?
- Would you like advice on business planning or managing cash flow?

All Ripon BID businesses are invited to take up this offer of FREE 1:1 business support. Steve Bolton is an experienced, local business consultant. This service has been commissioned by Harrogate Borough Council, via the Welcome Back Fund. The 1:1 business support service is available until March.

To arrange your free 1:1 appointment please contact steveboltonconsult@gmail.com

Do you know someone who is great at digital communications, who loves Ripon and is looking for a part-time role...

The BID is looking to recruit a part-time Communications Executive. They will be your contact for all your promotions, offers and business spotlights that you want to post on the forthcoming Visit Ripon website. They will be updating and keeping current the Visit Ripon and Ripon BID websites.

For more information see:

www.thestrayerferret.co.uk/job/communications-executive

BID networking events on 17th & 24th January postponed, new dates to be announced soon...

As the networking events were face to face, indoors and involved lots of businesses the BID took the decision pre-Christmas to postpone these events in line with government guidance.

We look forward to rescheduling them very soon. Look out for new dates in future newsletters.

Ripon Footfall

- Month-on-month change in number of visits: **-5.2%**
- National change: **-9.52%**
- December 2021: 281,393
- November 2021: 296,832

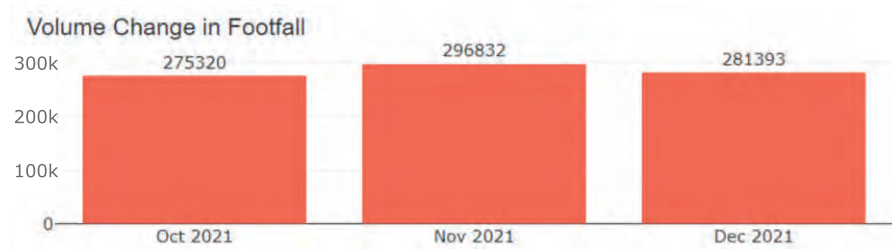
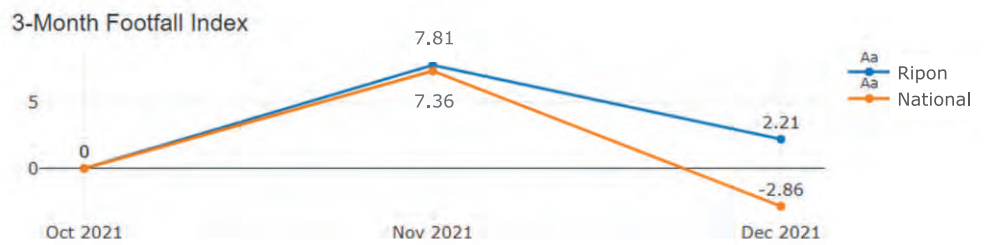


Image courtesy of The Stray Ferret

Ripon Cathedral car park resurfacing works

From the 17 January until the 11 February contractors working for Harrogate Borough Council will be resurfacing the car park. The work will be carried out in phases and will be completed as quickly and as safely as possible. It will only affect the Ripon Cathedral car park and will not affect the St Marygate car park or The Arcade car park (although access may be limited to the latter).

Signage has been installed to advise customers of the resurfacing works and temporary closures.

For information on car parks in Ripon please visit the Council's website :

www.harrogate.gov.uk/can-i-park/car-parks-ripon

Tell us about your Christmas Trading

We understand that the last few months have been difficult for trading but we would like your expert insight to enable us to improve our planning and support for businesses.

Please follow enclosed link to a survey to report your Christmas Trading and enable us to continue to lobby on your behalf plan with up to date and current data.

This will take you less than 2 minutes to complete.

www.surveymonkey.com/r/HRKPLVX



Ripon BID businesses have your say...

Ripon BID Ltd, is a company limited by guarantee and therefore has members rather than shareholders. The BID members are able to:

- Receive a copy of the BID's annual report
- Attend general meetings, and cast a vote
- Elect directors by voting

BID levy paying businesses are not automatically BID members, so if you would like to apply please complete the enclosed form.

Ripon BID Contact Details:

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