Ripon BID

Funded by the Ripon city region businesses

SEPTEMBER 2024 NEWSLETTER

Spooky Ripon - Pumpkin Hunt & Halloween Activities

Something spooktacular is coming to Ripon this October! Plans are now in place for this year's Ripon BID Pumpkin Hunt. Participating businesses will take part by displaying a carved or decorated pumpkin - preferably in a Halloween themed window.

Sheets will be available detailing the locations of all participating pumpkins and all completed sheets will be entered into a prize draw. People will be invited to vote for their favourite pumpkin and the business whose pumpkin is voted the winner will receive a £250 advertising spend with a local media partner.

The Ripon Pumpkin Hunt will run between the 26th October - 3rd of November and entry is FREE. Alongside the Ripon Pumpkin Hunt we have partnered with Rascals Entertainment to bring Slime & Bracelet Making Workshops to Ripon this half term. The events will take place at the Claro Lounge on Tuesday 29th October and Thursday 31st October from 10am to 2pm.

We hope all events will encourage footfall all around the city - especially during the half term break. If you have any half term offers or events you would like promoting alongside our Halloween activities please email comms@ripon.co.uk with the details.

Your invitation to the Ripon BID Annual Review

21st October 6pm - 8pm

at Ripon Arts Hub for the BID's Annual Review

The BID team will review their 3rd year of operation and present their plans for the 4th year. This is your opportunity to meet the BID team and the Board of Directors and give us your feedback and ideas.

Christmas Advertising Opportunities

Ripon BID will again be producing the Christmas in Ripon brochure for the 3rd year running. Last year the brochure was distributed to 26,000 households and businesses in the Ripon and surrounding areas including expansion along the 36 bus route and up into the Thirsk region.

The aim of the brochure is to encourage as many visitors to Ripon as possible with all advertising revenue generated paid to Ripon City Council as a contribution to the ever increasing costs of Christmas lights. Ripon BID has taken on the design, print, production and delivery costs as well as the collation of the brochure to further support Ripon City Council and all BID businesses during what we hope will be a busy trading period.

There is limited advertising space left both inside the brochure and on the festive pages of the Visit Ripon website. Any businesses wishing to secure a paid for advertising space can contact comms@riponbid.co.uk by the 1st of October for more details.

The Giant Snow Globe is Back!

Along with our Christmas brochure, Ripon BID are also bringing the giant snow globe back for 2024.

The snow globe will be in the Market Square on Friday 13th, Saturday 14th & Sunday 15th of December between 1pm - 7pm.

We are inviting businesses to submit their promotional offers that we can feature on our Christmas page and include with the promotion of this event (eg: a complimentary mince pie with hot drink purchases).

Please contact comms@riponbid.co.uk with your details.

Late Night Shopping

Plans are gathering pace for this year's festive late night shopping event taking place on Thursday 28th November.

We hope as many businesses as possible will work together to deliver a bright and busy Ripon retail event.

We will also be launching a "13 Days of Christmas" campaign which will launch at the Christmas light switch on and run until the 28th of November.

Please email manager@riponbid.co.uk to register your interest and to promote your business.

Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**

Festive Foodie Ripon - Send us your Menus!

If food is your thing then Ripon is the place to be! We know that our thriving food scene full of independent restaurants, cafes, pubs and food producers really is something to shout about. We invite Ripon's hospitality businesses to send us your Christmas menus so that we can showcase them on our dedicated Visit Ripon Christmas page. Your menu will link back to your business website for easy navigation. We feel that giving locals and visitors the widest choice in an easy format will encourage them to sample more than one venue over the festive period. Menus can be sent to manager@riponbid.co.uk

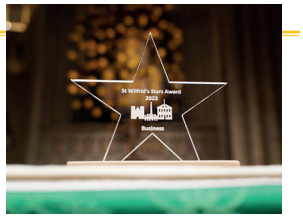
FREE Cardboard Collection & Recycling

As part of our commitment to creating business savings for BID businesses, we have teamed up with Ripon Recycling who can offer FREE cardboard collection and recycling to BID Businesses.

If you are interested please contact them on weee@ripon-recycling.com. They will need the following details · Name and address of business · First point of contact name and phone number · Estimate of how much cardboard recycling you have per week (if it is a large amount please supply a photo) · Any barriers to collection i.e. height restrictions, cardboard stored in alleyways etc.

On collection you will be given a Waste Transfer Note for your records. Ripon Recycling's Waste Carriers and Brokers Public Register for England Registration can be found here https://bit.ly/4eB8wPC

Nominate your St Wifrid's Star



Ripon Together and Ripon Cathedral would like to recognise and thank the wonderful people of Ripon who do so much for our city and its people. Many are volunteers and do it because they care and they enjoy it. There are also many organisations vital to our life. Ripon Together and Ripon Cathedral want to display a star in the cathedral for every person or organisation nominated for their contribution to Ripon life. Visit tinyurl.com/345njsfs for more information & to nominate your local star. The awards ceremony will take place on Thursday October 24th at Ripon Cathedral. Ripon Together are looking for sponsors or a sponsor to cover costs of the event which total £1,000. Your business would receive recognition in advance and during the evening itself. If you are interested in sponsoring this great community event, in total or part of it (minimum £250), please can you contact Ripon Together on info@ripontogether.com before 1st October.

Ripon BID Premises Front Improvement Grant Scheme

The Ripon BID Premises Front Improvement Grant Scheme is intended to improve the street facing appearance of Ripon BID levy payers* premises and will work hand-in-hand with The Vacant Shops Academy. The scheme has a fund total of £15,000. The Match Funded Grants are available to improve the appearance of your premises at 50% of the overall cost of works up to a maximum of £750 whichever is lower. Grants are available for ground floor frontage works only. Please review our Terms & Conditions before submitting your Application Form. To apply for the scheme please complete the Application Form and send all supporting documents to manager@riponbid.co.uk. Alternatively you can send a hard copy to our office at Ripon BID, 8 Westgate, Ripon HG4 2AT. All applications need to be accompanied by a quote from a contractor within the BID area (see map) along with details of paint colours to be used and any details of any other changes or works to be carried out together with a current photograph of the premises frontage. All applications need to be approved by the BID Grant Panel by way of a Letter of Approval. Grants will be allocated on a first come first served basis and paid to you (not your contractor) once you have provided us with their final invoice. *The scheme is not open to voluntary BID members.

Ripon Goes Green

The Ripon Together Green Fair 2024 is taking place at Allhallowgate Methodist Church and Church Hall on Saturday 5th October, 10am – 3pm. The event will host stalls and stands with a wide mix of groups and organisations who are concerned about the environment. Event organisers are very keen for local businesses to attend and to see what's on offer. They have arranged for the last hour of the presentations to showcase how small and large organisations can consider their energy use and carbon footprint. Specialists will be on hand to talk about cost savings, energy assessments, recycling waste and attracting green consumers. There will be the presentation of a case study, which has been carried out for a Ripon BID member, the Londis, Ananya Store in Ripon. Excel Utilities will explain their assessment and go through any recommendations, predicted costs and savings. The business owner, Darshan Sidpura, will share his experience of the assessment, the conclusions and his plans for the business. Another expert in renewable energy and efficiency, Energy Oasis will have more information for commercial property owners, landlords and tenants. Darshan explained, "the business's energy bill is one of our largest overheads, it had risen to over £3000 per month and we had to find ways to reduce it. We are looking to make our business as efficient as possible and believe in renewable energy."

Jonathan Mullin, Ripon Race Company Ltd. said "Ripon Green Fair is a great initiative, bringing people and businesses together to look at ways in which we can contribute to a greener and more sustainable future. We're really looking forward to seeing some of the presentations and seeing some of the great work that has been taking place in the area since the inaugural Green Fair last year!"

More details can be found at www.ripontogether.com

Ripon BID Contact Details:
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