

Ripon BID Business Questionnaire

Q1	Area of concern	Totals	Result
	Loss of business due to detraction via refectory and routes to the Cathedral	24	Some Importance
	Access to Public Toilets for visitors/public	20	Some Importance
	Trees & Green Space	21	Some Importance
	Location and /or use of existing buildings	23	Some Importance

Q2	What are your thoughts (both negative and positive) on how the development will affect your business?	Scores		
		Positive = 4/13	Neutral = 3/13	Negative = 6/13

Q3	What specific information has raised concern with regard to how the development will affect your business?	Main Concerns		
		Size & Location		
		Works disruption / car parking		
		Statements in original documents regarding keeping people in Cathedral café/shop		

Q4	If the proposal were to go ahead, what could the potential benefits be to your business and what could the cathedral do to maximise this?	Main Concerns		Main Positives	
		Possible closure of business		Economic Driver for "Brand Ripon"	
		Better Signposting / No funnelling of visitors		Increased footfall	
		Better marketing of whole city			

Q5	Moving forward would you like an advanced Calendar of Events and predicted footfall from the Cathedral in order for you to maximise sales opportunities?	Yes

Q6	<p>The Cathedral has stated the toilets will be open for everyone at the current times and also for key events in the city. Do you have any further thoughts or require any more information ?</p>	<p>Only concern is will they be chargeable</p>
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Q7	<p>In addition to the dates published by the Cathedral, The Dean has offered an evening session where BID members can attend and receive a brief on the project and have questions answered. Please could you indicate which days suit you best:</p>	<p>Majority Monday</p>
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Q8	<p>Any further Comments:</p>	<p>On request</p>
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