Ripon BID

Funded by the Ripon city region businesses

MAY 2024 NEWSLETTER

Trade Waste Services Review

Following feedback from BID businesses, Ripon BID has reviewed its current deal on trade waste and would currently recommend the services offered by Yorwaste. Yorwaste have given us assurance that they will be able offer (non-corporate) BID businesses a more competitive rate on their waste services. Yorwaste collects twice per week for various waste streams in Ripon meaning that by using Yorwaste we may see a reduction in rubbish bags left on the street throughout the week. This has been an ongoing problem that has been flagged with North Yorkshire Council by Ripon BID who are actively investigating and speaking to those responsible.

Yorwaste will be visiting Ripon on 29th May and 5th June. If any BID business would like to book a visit to discuss their services further please contact info@riponbid.co.uk

White Rabbit Trail for Summer Holidays

After the success of last year's summer trail and recent Easter trail, we are happy to announce our White Rabbit trail which will run throughout the Summer holidays. The trail will encourage families to visit Ripon and move around the City, taking in both our brilliant businesses and amazing attractions. To maximise BID businesses involvement in the trail, we would love to highlight your in-store promotions, stock items or perhaps you would like to add your own in-house competition to bespoke to your business? If you are interested and would like your business to take part, please send an email to manager@riponbid.co.uk by the 3rd of June so we can finalise the map and make sure you are included in all the promotional activity.

Free Family Activities Coming to Ripon this Summer

Our wonderful White Rabbit Trail will this year be supported by Alice in Wonderland activity days taking place on Tuesday 30th July & Tuesday 20th August. Partnering with Rascals Entertainment again we are looking to bring families into the city centre with these free Alice "themed" entertainment and arts sessions.

In addition to the White Rabbit trail and Alice in Wonderland themed activity days Ripon BID are looking at launching 'Tee-Off Tuesdays' to run during the summer holidays. By funding free mini-golf sessions in the Spa Gardens we hope to encourage families to come into the City, take advantage of a free activity and in turn spend with local businesses.

With so much to see, do and enjoy in Ripon, let's work together to make this a successful summer to remember.

Summer Passport Plans

Following on from the Totally Locally Christmas passport, we are launching a new summer passport promotion to encourage people to support and shop at Ripon's indie businesses.

The campaign which is set to run for an 8 week period this summer, will see the passport delivered with Review Ripon to thousands of households across the region. Taking on board feedback from the last passport campaign, the summer passport will require participants to collect 5 stamps from different participating indies. Each spend of £10 or more gets one stamp.

A prize draw to win a £50 voucher from a participating business will be drawn every 2 weeks. Please look out for and share our social media posts on this and let us know if you would like to be involved please get in touch by emailing info@riponbid.co.uk

Please see **www.visitripon.co.uk/events** to see what's on - you can also submit your events via the website.

Ripon BID Contact Details:
info@riponbid.co.uk · 01765 530 910 · **www.riponbid.co.uk**

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Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**

Free Training for BID Businesses

Look out for our emails and social media regarding free training for BID business coming soon.

The training to be offered initially will be focussed on the following areas :

- First Aid
- Leadership
- Social Media

Businesses who would like to take advantage of free training places will be asked to sign a contract to ensure that training places do not go to waste. Initially places will be offered on a maximum of two persons per business basis.For more details and to register your interest please contact manager@riponbid.co.uk

Smarter Streets - Cleaning & Weedkilling from Ripon BID

Ripon BID is committed to keep Ripon looking as clean and welcoming as possible. Ripon Cleaning Services on behalf of Ripon BID complete rounds of litter picking and sweeping the most used ginnels and alleyways on a weekly basis to help keep the City's unadopted areas litter free and clean.

We also offer a bespoke rapid response service to levy paying businesses should the need arise alongside a chewing gum removal programme too.

Keep your eyes peeled for our new dual branded hi-vis vests coming to our cleaning teams soon to further all the fantastic work Ripon Cleaning services complete on our behalf on a weekly basis.

RIPON CLEANING SERVICES

Ripon Theatre Festival - 2nd to 7th July

Ripon Theatre Festival is back from the 2nd to the 7th of July. Supported by Ripon BID, this year's festival aims to brighten the streets of Ripon and help put the city on the regional cultural map.

In addition to street entertainment, walkabout character acts and open-air theatre in our open spaces, enjoy pop-up events, feature puppet shows, storytelling, mini dramas and music in a whole host of venues, cafes and shops across our wonderful City.

Visit www.ripontheatrefestival.org for further details and to start planning your festival weekend.

business works

FREE Workshop -Boss the Basics / SME Tax

There is a fantastic opportunity for Ripon businesses to attend a FREE workshop focussing on tax issues for small and medium sized businesses In this workshop you will learn what you can claim as tax deductible expenses, the different trading formats for SME businesses and more.

The event will take place at Ripon Community House on Thursday 11th July between 10am - 1pm. Places are limited to 30 attendees and booking is essential.

For more details & to secure your place visit https://bit.ly/4dBQSM7

Online Promotional Opportunities with Visit Ripon

If you would like to highlight your business on our website or social media channels we always welcome suitable content from BID businesses. The offers page on our website is also the perfect place to promote your latest promotion or product you'd like to highlight. We have put together a content calendar as detailed below which may be of help, but if you are Ripon BID business and you'd like support with any type of promotion please let us know. We would also like to share any news or press releases from your business - please do share these as well.

May/June - Hair & Beauty & Retail - clothing

July - All sectors including attractions - summer content

August - All sectors including attractions - summer content. Plus Motor Trade & Back to School

September - Homewares, Home furnishings & Gifts

October - All sectors - Halloween & half term content

Nov/Dec - All sectors Xmas content - Restaurants, Bars, Cafés to also submit Xmas menus for Visit Ripon Xmas page

All information can be sent to info@riponbid.co.uk / comms@riponbid.co.uk

Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**