

### Let's all support Independents' Day 2022

The annual Independents' Day UK campaign in association with Maybe\* is back for a whole weekend this year – July 2nd & 3rd, promoting and supporting independent retailers around the UK.

With the majority of retail units in Ripon being independent traders Ripon is brilliantly placed to celebrate and promote Independents' Day 2022. Ripon BID is an official supporter of Independents' Day and will be liaising with the press to get the news out. We will be pushing the campaign via our social media feeds using the hastags #shoplocal #shopindie #visitriponyorkshire and tagging @ukindieday.

The logo and posters can be downloaded from the News section of the Ripon BID website but we will also be visiting businesses and distributing these.



### Website

The BID's new websites [www.visitripon.co.uk](http://www.visitripon.co.uk) and [www.riponbid.co.uk](http://www.riponbid.co.uk) are now live – please take a look round, check your **FREE** business listing and make sure you submit your events, offers and jobs.

[www.visitripon.co.uk](http://www.visitripon.co.uk) aims to be the one-stop-shop for BID businesses and visitors to find out what events are happening in Ripon and allow businesses to forward plan.



### Look out for the BID's Summer Trail

The BID's summer trail, supported by Lightwater Valley, will kick off on 23rd July and run until 4th September with complimentary entertainment provided by Rascals Entertainment on the following days:

Wednesday 27th July, Saturday 13th August and Wednesday 31st August.

On these days, a Rascals' explorer will lead children and their guardians round the trail – pointing out all the businesses taking part and encouraging exploration of the city.

The trail maps will be available at the following locations: Cathedral, Booths, G Craggs, the Library and the Pet Shop and also via the website Ripon BID news Please let us know if you would like to stock trail maps in your business.

There will be a prize draw of £200 worth of advertising for businesses who share and tag the trail on social media #riponbidsummertrail

### Don't forget to register for your FREE raceday tickets and the chance to win!!

Ripon BID businesses are invited to "Visit Ripon at the Races" on 4th July (gates open 4:10pm, first race at 6:10pm). The Racecourse is offering BID businesses FREE race day tickets (2 per business) and the opportunity to view all of Ripon's attractions in one place. You will also have a chance to win a fantastic prize of a race sponsorship at a forthcoming race meeting, generously donated by Ripon Racecourse. This amazing race sponsorship package includes:

- Race name
- Up to 8 Club Enclosure badges
- Full page racecard advertising & big screen advertising
- The chance to select best turned out horse for sponsored race and to present trophy to winning connections
- Advertising board/banner trackside

Please join us for a wonderful evening of racing, a glass of prosecco, music by renowned local jazz and swing band 'Frankly Jazz' and the chance to win. Please contact Lilla or Layla on [info@riponbid.co.uk](mailto:info@riponbid.co.uk) or 01765 530 910 to register for your free raceday tickets.



**Ripon BID**  
**Contact Details:**  
[info@riponbid.co.uk](mailto:info@riponbid.co.uk)  
 01765 530 910  
[www.riponbid.co.uk](http://www.riponbid.co.uk)

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## Theatre Festival

Ripon Theatre Festival is almost upon us. Organisers are delighted at how local businesses have responded – stepping forward as pop-up venues, as clue locations for The Ripon Trail Game and of course, as sponsors and supporters, helping kick-start this brand new venture.

Watch out for street theatre and walkabout acts throughout the city centre on Saturday 25th June – just some of more than 40 events across the four day festival.

Ripon Theatre Festival starts with storytelling for grown-ups in Ripon Library on Thursday morning and ends with Shakespeare at Fountains Abbey on Sunday evening. In between, drama, puppetry, living history, music, family activities, circus, dance and more and more make up a packed programme for all ages in open spaces and indoor venues across our unique city. [www.ripontheatrefestival.org](http://www.ripontheatrefestival.org)



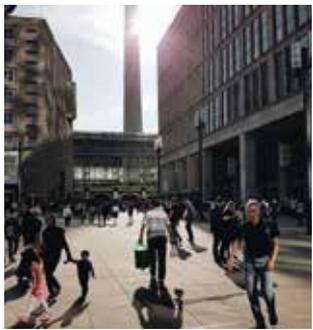
## Tremendous Two Night Clean

The BID's Yorkshire based cleaning contractors did a fantastic job of cleaning High Skellgate and North Street at the end of May. Both areas were long overdue some attention with North Street being a particular concern that businesses had flagged up with us. The area outside of the public conveniences on High Skellgate

had a thorough steam clean in time for the Jubilee weekend, as did the whole of High Skellgate. Rebecca Crallan of The Green House on North Street said: "It was great to see the impact of the BID cleaning program this week on North Street. The pavement outside looks much fresher and the cleaning team had washed down my windows and shop front as well. I'm really pleased that the BID is working on improving our streets, particularly on routes away from the Market Place."

## Business Savings Scheme

Rishi Sood returned for his second visit to identify savings for the BID businesses and had a full diary of appointments. Rishi will now work on all the data he gathered and report back to businesses with their potential savings in the coming weeks. If you are interested in an appointment please email: [info@riponbid.co.uk](mailto:info@riponbid.co.uk) or call 01765 530 910. "We had a productive meeting with Rishi Sood of Place Support Partnership and he gave us some great advice on our contract with Scottish Power. We are keen to see what savings Rishi identifies on other bills. It is definitely a good service from the BID, Rishi is very knowledgeable and informative and I would recommend other businesses take up the opportunity for an appointment" Simon Clayton, Claytons Carpets



## The Future of our Cities, Towns & High Streets – A Strategic Comment

Various reports and papers are emerging with reference to the future of cities, towns & high streets. The BID welcomes these and backs the over-arching position that the public realm needs to be re-thought to allow for more adaptable spaces. The BID also acknowledges the changing face of the high street and backs the move towards a mixed use with many independent traders in smaller more flexible units. The BID keenly awaits the publication of the Ripon Renewal 2035 Masterplan and the ideas contained within and will play an active role in turning these broad strategic ideas into workable plans and the implementation of those plans.

With the introduction of the North Yorkshire unitary authority in 2023 the BID is keen to engage actively with North Yorkshire when the time is right and will be communicating this desire soon.

## The BID's contribution to Jubilee entertainment

The events in the market square were complimented by the BID's musical acts – Muertito and Twist & Shout outside the Courthouse Museum and David Brown and Danny C in The Arcade. All were well received by visitors and locals alike and added extra interest and draw away from the central performance space.



**Spring / Summer Events:** Please see [www.visitripon.co.uk/events](http://www.visitripon.co.uk/events) to see what's on – you can also submit your events via the website.

Don't forget to follow us:



@visitripon @RiponBID



@visitriponyorkshire



Ripon BID