Ripon BID

Funded by the Ripon city region businesses

JULY 2025 NEWSLETTER

Cardboard Recycling - Service Suspended

Ripon Recycling have recently informed us that they have now suspended their cardboard collection service. We appreciate the frustration this may cause however our team here at Ripon BID are working hard to find another service provider and we will update you all once we have achieved this.

We apologise for the inconvenience caused & hope to have a resolution shortly.

Super Summer Saturdays in Ripon this August

As well as our augmented reality Summer trail, the team here at Visit Ripon & Ripon BID are also hosting a series of Super Saturday events on the Market Place and in Spa Gardens on the following dates:

Saturday 2nd August Saturday 9th August

Saturday 23rd August Saturday 30th August

Expect giant bubble performers, great street entertainment and a super summer atmosphere as we work to try to encourage football & dwell time in the city centre for businesses to benefit from.

The Timeless Charm of English Market Towns and Halls

In an age dominated by online shopping and supermarkets, the resilience of traditional English markets is a testament to their enduring appeal.

An interesting read from Historic England on the history of Market Towns. Whilst Ripon is not mentioned there are many synergies with the towns that are: https://tinyurl.com/2m9rmnk3

Compared to international tourism which is centred on London, Manchester & Birmingham, domestic tourism is much more spread out throughout the country.

According to data from the Great Britain Tourism Survey, 24% of domestic overnight trips in Great Britain in 2023 were made to a small town, compared to 44% to a city and 18% to the countryside.

A 2022 report by VisitBritain into the motivations of international tourists reported that 78% of 23,000 tourists or prospective tourists surveyed said that it is important that a potential destination is a "place where I can explore history and heritage". 78% also said it was important that a destination has "vibrant towns and cities to explore", and 63% that it "has a thriving arts and contemporary culture scene".

Visit North Yorkshire's Tourism data can be found here: visitripon.co.uk/bid-news/tourisms-positive-regional-and-local-impact/

The data for Ripon shows: • Economic impact: 87.79M (+7.2% from 2023)

• 598,000 visitors (+2.5% from 2023), spending 1M days in Ripon • 764 FTE employment in Tourism (+0.2% from 2023)

Yorkshire in Bloom judging took place on Wednesday 16th July...

...and luckily the weather held out. The judges were escorted around Ripon by members of Ripon in Bloom and then met up with Liz Bailey from North Yorkshire Council Parks & Grounds Department, Paula Benson, Clerk at Ripon City Council and Lilla Bathurst, Ripon BID manager. The judges were then treated to some excellent refreshments at Chimes Café. We are eagerly awaiting the results!

Empowering Local High Streets

HighStreetPositives, believe in showcasing the stories that breathe life into UK and Irish high streets. Their mission is to uplift and highlight the vibrant narratives of businesses, services, and community projects that make our village, town & city centres thrive.

They want to amplify positive high street news from around the UK and Ireland, from local businesses, community initiatives, other businesses investing in these local areas and regeneration projects, all united in the goal to foster a positive atmosphere and encourage footfall, investment and creativity in our high streets. Subscribe to their newsletter here to find out more https://tinyurl.com/53v6cyzt - Promote Your Business with Visit Ripon

Go to visitripon.substack.com to sign up to our visitor newsletter which contains news, events and more!

Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**

Applications are open for Phase 2 of Vibrant & Sustainable High Streets Fund

The purpose of Vibrant and Sustainable High Streets Fund Phase Two is to rejuvenate and reanimate high streets across York and North Yorkshire. Key objectives include boosting the resilience of town centres and high streets, enabling them to expand their offer and increase the number of events and activities that can attract residents and visitors.

An indicative £10 million from 2024 to 2028 was approved in principle for this Fund, subject to detailed programme design.

You can view the slides from the York & North Yorkshire Growth Hub's webinar Mastering Grant Applications here: https://tinyurl.com/kbdc2e5f

We know many businesses miss out on grants and funding even when they have strong ides and solid plans. The slides will guide you through each stage of the grant process, from selecting the right fund and planning your bid to creating a compelling applition.

In the slides Enterprise Cube explore the current grant landscape to help you sharpen your applications, target the most suitable opportunities and increase your chances of success. These insights are then applied using the Vibrant and Sustainable High Street Fund as a real-life example.

You can apply to the fund here: https://tinyurl.com/rvab5895

All applications must be via the online form, however, there is a Microsoft Word version of the applications available to facilitate sharing between partners before submission.

Support Safer Streets

IDAS are giving businesses across York & North Yorkshire the opportunity to access a free, 50-minute, recorded online briefing designed to support safer streets and tackle violence against women and girls. IDAS is the largest specialist charity in the North of England supporting people impacted by domestic abuse and sexual violence. They support over 10,000 people every year.

Whether you run a café, bar, shop, restaurant, or public-facing service, this short video is ideal for staff inductions or team briefings—and shows your commitment to making Ripon a safer, more welcoming place for everyone. In just 50-minutes you and your team could gain the knowledge and confidence to make a difference to someone when it really matters.

Why it matters

Over 80% of young women have been sexually harassed or physically threatened in public. More than half of all women will experience domestic abuse or sexual violence in their lifetime. These are not just statistics—they're the reality for too many people in our communities. Following the murder of Sarah Everard, the government pledged funding to make public spaces safer. This briefing forms part of that commitment.

Take action today and join a growing network of local businesses stepping up to help keep our streets safe. Complete this short online form to get access to the video briefing (it takes less than two minutes) and together, we can create safer spaces for women, girls, and vulnerable people across North Yorkshire.

Public Procurement for SMEs

We have received the following information from Rt Hon Sir Julian Smith regarding important new measures introduced under the Procurement Act 2023 which came into full effect on 24 February 2025.

The key changes include:

Duty to Consider SME Participation: Contracting authorities must now actively consider how to remove barriers for SMEs, including setting proportionate requirements and realistic bidding timelines.

Transparency and Early Engagement: A new central digital platform provides full visibility of procurement opportunities, enabling SMEs to prepare and engage earlier in the process.

Prompt Payment Requirements: Authorities are required to pay suppliers within 30 days, with this obligation extending down the supply chain to subcontractors.

Support for Below-Threshold Contracts: Authorities must assess and address barriers for SMEs in lower-value contracts, with the option to reserve contracts for local or regional SMEs and VCSEs.

SME Spend Targets: Government departments and public bodies must set and report on three-year targets for direct SME spending, increasing accountability and opportunity.

More details can be found here: https://tinyurl.com/vp9d8d38

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