

### Extra entertainment for Summer Trail

Ripon BID's summer trail is all set to go with extra entertainment and explorer-led trails on Wednesday 27th July, Saturday 13th August and Wednesday 31st August.

Our entertainer will lead our trail blazers through the streets of Ripon at 11am, 1pm and 3pm on each of the days. The trail, which includes 26 BID businesses, starts on Saturday 23rd July and continues right through the school holidays until 4th September.

Completed trail sheets will be entered into the weekly draw to win a family pass kindly donated by Lightwater Valley.



### Yorkshire in Bloom 2022

Ripon BID are proud to be supporting Ripon in Bloom's entry to Yorkshire in Bloom 2022 with a record 71 hanging baskets around the city, 6 new barrier baskets on Kirkgate and the planting of the wooden Kirkgate planters. The BID has arranged for more hanging

baskets than ever this year and we wish our Partners at Ripon in Bloom the best of luck with their submission. Judging takes place on 20th July.

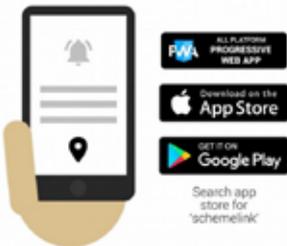


### The Ripon Vibe Returns

Following the great feedback of our Jubilee and Raceday music – look out for our Visit Ripon gazebo on the Market Square on 16th July, 13th August and 24th September when the BID will be bringing more live music from 11am-3pm to welcome visitors, both local and from further afield.

## SCHEMELINK

For  
**Pub Watch**  
**Shop Watch**  
**Business Watch**  
& other schemes



### BID support for the evening economy

Are you an evening economy business? Would you be interested in a BID-funded Schemelink App for Pubwatch groups? This is a secure group communication, networking & information sharing app for crime reduction & public safety initiatives – previously called Pubwatch Online, the scheme is widely used in Harrogate, Scarborough and Whitby and has been welcomed there. The app allows for instant 'WhatsApp' style messaging and instant 'push' alert notifications to keep you updated in a fully GDPR compliant way. Please get in touch with Lilla Bathurst on [manager@riponbid.co.uk](mailto:manager@riponbid.co.uk) to register your interest.

### Theatre Festival Feedback

Ripon's inaugural Theatre Festival, part – sponsored by Ripon BID, was a roaring success and total audience numbers topped 2,500. With a packed long weekend of acts from intimate dance theatre in a café back room to sparkling Shakespeare in the grandeur of Fountains Abbey, more than 40 events including drama, puppetry, circus, comedy and dance were staged across the four-day festival.

The city streets and open spaces came alive with a variety of characters and acts, children attended workshops, free open-air theatre and puppet shows and adults were entertained with some of the best touring drama that the region has to offer. Dry, if breezy, weather helped bring out the crowds for the open-air entertainment, with plenty of ticketed indoor events too for theatre-lovers and families.

The BID spoke to a number of visitors, some who had come especially for the festival and some who happened upon it. All said they would definitely return to both Ripon and the Festival next year. The BID strongly feels that Ripon is the ideal spot for a festival of this kind but would also like your feedback on what the festival meant for your business – please email [manager@riponbid.co.uk](mailto:manager@riponbid.co.uk) with comments.



**Ripon BID Contact Details:**  
[info@riponbid.co.uk](mailto:info@riponbid.co.uk) 01765 530 910  
[www.riponbid.co.uk](http://www.riponbid.co.uk)

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## Visit Ripon at the Races

Ripon BID took 12 visitor attractions to the evening race meeting on 4th July to showcase to racegoers everything the Ripon city region has to offer. The BID engaged with a wide range of visiting racegoers and encouraged them to make a return trip and sample the wider delights of the city region. 24 BID businesses took up the offer of free tickets to the race meeting and the chance to enter the fantastic competition to win a race sponsorship, kindly donated by Ripon Racecourse. Jon Mullin of Ripon Races announced Forbes Gifts & Interiors as the winner, and we look forward to hearing the name of their race. A specially commissioned video showcasing Ripon played on the big screen during the event and Ripon Races have agreed to continue showing this at future events.

A shortened version of the video will be available to view on our website shortly and available for BID businesses to use in their promotions.

The full length version can be found here: [https://www.youtube.com/channel/UCyTr0iag4BGJH2l\\_gdC5GKQ](https://www.youtube.com/channel/UCyTr0iag4BGJH2l_gdC5GKQ)



The Old Deanery



Ebor from  
Lightwater Valley



Ripon Museums



Winner Sarah Groom of  
Forbes Gifts & Interiors

## Do you face staffing problems?

Look out for the RATH pages on our website and see how you can employ young people. The Ripon BID's RATH webpages contain everything you need to know to be able to employ 14-16 year olds and you can post any jobs directly via the website. The aim of RATH is to support the businesses of Ripon to thrive post pandemic by engaging, developing & mentoring 14-16 year olds in the workplace. RATH will promote career development, soft skills & good working ethics for our young people. RATH will connect businesses and young people for a brighter, more resilient future.



## People make Places

Do you have a someone in your business you feel we should showcase?

Layla Martin will be running a People make Places campaign across our social media and would love to hear from you – email Layla Martin on [comms@ripontid.co.uk](mailto:comms@ripontid.co.uk).

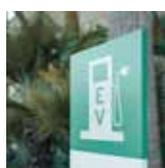
We are proud of the people in our BID businesses and want to let everyone know what fantastic and unique service is available in Ripon.

## Annual General Meeting

The Ripon BID AGM will take place after the financial year end (31st Aug 2022) and we will announce the date and venue shortly. Please do remember to fill in and return your Ripon BID Company Membership Form which entitles! you to:

- Receive a copy of the company's annual accounts;
- As appropriate, attend general meetings and cast a vote;
- Elect directors by voting

<sup>1</sup> Terms & Conditions apply, see company membership form for details



## Help with costs for EV charging points

Businesses that are looking to support the use of electric vehicles may be eligible for funding to install charging points. Details of how to apply to the **Workplace (electric vehicle) Charging Scheme** are available at [www.gov.uk](http://www.gov.uk).

**Summer Events:** Please see [www.visitripn.co.uk/events](http://www.visitripn.co.uk/events) to see what's on – you can also submit your events via the website.

Don't forget to follow us:



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@visitripnyorkshire



Ripon BID