Ripon BID

Funded by the Ripon city region businesses

FEBRUARY 2025 NEWSLETTER

FREE Professional Photography for your Business - Book Now!

Looking to refresh your website or social media pages? Ripon BID is offering FREE professional photography to all BID businesses.

Fully funded by UKSPF, local professional photographer Joe Dodsworth will be in Ripon this Spring and available to take photographs of you and your business. Joe aims to capture images of the premises, the owner/s (not essential as we appreciate that not everyone is keen on having their photo taken) and any particular elements that tell a visual story of your business.

A shoot would last no longer than 30 mins and will not cause too much disruption to your day. All images will be available for your own use and use on the Visit Ripon website. Bookings will be taken on a first come first served basis so register your interest by clicking the link below.

Once we have filled the booking slots we will pick some suitable days for the shoot and notify you. Please email us at info@riponbid.co.uk to register your interest.

Final 3 days of FREE First Aid at Work Training *

Following the great feedback from all businesses who signed up to take part in our FREE first aid training courses throughout January & February, we are happy to announce a final three FREE first aid training courses for March.

With funding from the UK Shared Prosperity Fund, administered through North Yorkshire Council, Ripon BID were able to offer this free training to any Ripon based business. Book your place and gain a Level 3 EFAW (Emergency First Aid at Work) course for yourself or your staff. Topics covered will include: scene management, unresponsive person, airway management/choking, breathing assessment, CPR and AED, bleeding/wounds, medical emergencies, burns and more.

Upon successful completion and the passing of a small multiple choice test paper you will receive a Level 3 in Emergency First Aid at Work qualification, valid for 3 years with Qualsafe accreditation/fully certified.

The training is practical and hands on so comfortable clothing is recommended for the day and tea/coffee will be provided

Tuesday 11th March 9am-4pm at Communities House - book here **http://tinyurl.com/3f5vd36w**

Thursday 13th March 9am-4pm at Communities House - book here **http://tinyurl.com/mrxwsf4v**

Friday 14th March 9am-4pm at Communities House - book here **http://tinyurl.com/36ahpya5**

Places are limited so book now! A deposit is required to secure your place (deposits are non-refundable for no-shows or cancellation less than 7 days before course).

Egg-citing Easter Trail

The Ripon BID Easter Trail is back for 2025 and will be running through the Easter holidays from 5th - 22nd of April. We currently have 19 BID businesses involved in our Easter trail with the last few places available for BID businesses to get involved.

Lightwater Valley Family Adventure Park is sponsoring the trail by offering three family day passes as prizes and we know from last year this was a popular event across the city. The aim of the trail is to try and maximise over-threshold footfall and hopefully customer spend. If you are offering any "egg-tras" for trail-goers let us know and we can include that in our promotional material.

The Easter Egg Hunt will be supported by two FREE crafting sessions and an opportunity to meet the Easter Bunny at The Claro Lounge on the 8th & 17th of April too. By running the trail and the Easter craft sessions we hope to encourage families to hop to it and visit as many BID businesses as possible.

To register your interest please contact info@riponbid.co.uk no later than the 1st of March.

Go to visitripon.substack.com to sign up to our visitor newsletter which contains news, events and more!

Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**

Ripon Spa Baths – History & Heritage

Have you seen the new photo boards on the hoardings at Ripon Spa Baths?

With funding from UKSPF via North Yorkshire Council Ripon BID in partnership with Ripon Civic Society and Helen Tabor photographer tasked local Ripon designers Colour It In Ltd to create a fabulous montage entitled "Looking back - looking to the future..." we hope this will show locals and visitors alike some of the history and heritage of the Baths, bring back memories and get people excited for the next stage in the Baths history.

Please let us know what you think and share your memories of this iconic Ripon building which is being saved by local developer Sterne Properties.

New Visit North Yorkshire Website

The new Visit North Yorkshire website is set to go live in early spring and will showcase the best of the Ripon region and beyond.

Make sure you take advantage of either the free listing or a paid listing on the new Visit North Yorkshire website which will go live on 1st April. For more information on advertising please contact Helen Suckling, Commercial & Partnership Manager at helen.suckling@northyorks.gov.uk

The team at Visit North Yorkshire work closely with Ripon BID and Visit Ripon and we would urge you to make sure you are listing on both websites to maximise your online visibility.

The BID Foundation News

the bid foundation

The international Association of Town and City Management (ATCM) has joined forces with The Business Improvement District Foundation (BIDs) to form a united voice for helping and campaigning for shopping areas. ATCM previously had over 500 members and this has increased with the addition of some 300 Business Improvement Districts from towns and cities across the UK.

Together they will provide a much stronger voice for helping all shopping areas. Ripon BID has accreditation from the Bid foundation and looks forward to joining and working closely with the ATCM and the benefits this will bring.

For more details please visit www.atcm.org/tbf-announcement

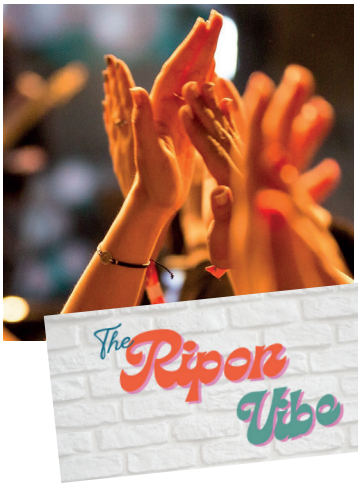
Assessment of Shopping Areas

Lambert Smith Hampton and Revo are conducting their "State of the Nation" assessment of shopping areas.

They would like to hear your views on a range of issues including developing needs, if you think the Government is doing enough, and, if not, what more can and should they be doing?

The survey should take approximately 15 minutes and the deadline for responses is Tuesday 25th February. All respondents will receive a complimentary copy of the research report and an invitation to the launch on Tuesday 27th May.

If you wish to take part, you can access the survey here by visiting https://r1.dotdigital-pages.com/p/14MT-1J44



Ripon Events Calendar

Ripon really is a hub for live events, from music to comedy, theatre and so much more. Working with Ripon resident Tim Tribe, we are continuing work on creating a one stop shop for all live events across the Ripon region via the events listings on our website.

If you have a live event coming up, please make use of this free resource and submit the details via this link https://tinyurl.com/4vwc77fx.

The events pages on the Visit Ripon website are consistently extremely high ranking on Google and we want BID members to be able to capitalise on that. We want to ensure that all BID businesses have access to this resource to promote their events to as many potential customers as possible.

Please see www.visitripon.co.uk/events to see what's on - you can also submit your events via the website.

Go to visitripon.substack.com to sign up to our visitor newsletter which contains news, events and more!

Ripon BID Contact Details:
info@riponbid.co.uk · 01765 530 910 · **www.riponbid.co.uk**

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