Ripon BID

Funded by the Ripon city region businesses

FEBRUARY 2024 NEWSLETTER

Last Call for Ripon's Giant Easter Egg Hunt

The last few places are available for your business to be part of our 2024 Giant Egg Hunt trail which will be running through the Easter holidays from 23rd March until 7th April. Lightwater Valley Family Adventure Park is sponsoring the trail by offering three family day passes as prizes and we know from last year this was a popular event across the city.

We are advising businesses to display their giant eggs (which will be supplied by Ripon BID) within their premises to maximise over-threshold footfall and hopefully customer spend.

If you are offering any "egg-tras" for trail-goers let us know and we can include that in our promotional material.

The Easter Egg Hunt will be supported by two FREE crafting sessions and an opportunity to meet the Easter Bunny at the Workhouse Museum on the 26th & 28th of March too.

By running the trail and the Easter craft sessions we hope to encourage families to hop to it and visit as many BID businesses as possible!

British Travel & Tourism Show

BRITISH tourism & travel SHOW 2024
20-21 MARCH | NEC BIRMINGHAM

Ripon BID, under its branding Visit Ripon, will be attending the British Travel & Tourism Show in Birmingham on 20th and 21st March.

Visit Ripon has teamed up with Newby Hall and Harewood House to share a stand and maximise Ripon's profile to the Group Travel Market.

We have produced a short brochure highlighting everything Ripon can offer the Group Travel Market and will be screening our Visit Ripon video too.

Ripon City Council have kindly agreed that one of the Hornblowers will also attend – further raising our presence and visibility.

All the data collected at the show will be used to continue to market Ripon as a Group Travel destination by targeting the relevant tour operators about everything that the Ripon region has to offer.

Ripon Cathedral Development

Ripon BID, in its role as a conduit for businesses, has produced a questionnaire on the proposed Cathedral development.

To express the messages from BID members we would ask you to fill this in focusing purely on your business and the impact the development would have on this.

You should have received this by email on Monday 19th February - if you have not received the email and would like to give your feedback please email **manager@riponbid.co.uk**

Events:

Please see **www.visitripon.co.uk/events** to see what's on - you can also submit your events via the website.

Ripon BID Contact Details:
info@riponbid.co.uk · 01765 530 910 · **www.riponbid.co.uk**

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Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**

Get Prepared for Martyn's Law - Terrorism (Protection of Premises) Bill

Martyn's Law will improve protective security and organisational preparedness across the UK by mandating, for the first time, those responsible for certain premises and events to consider the terrorist risk and how they would respond to an attack. Now is the time to act and find out if your business / premises falls within the scope of the legislation. We know for certain that some businesses in Ripon will fall within the Standard Tier. More detail on the proposed legislation can be found at **https://assets.publishing.service.gov.uk/media/65c0dcd3c4319100141a456e/05.02.24_Martyn_s_Law_Standard_Tier_Consultation_.pdf**

Those responsible for Standard Tier premises must:

• Notify the Regulator that they are, or have become, responsible for premises within scope of the Bill (and so subject to the relevant requirements).

• Have in place procedural measures that could be expected to reduce, so far as reasonably practicable, the risk of physical harm to individuals at the premises in the event of an attack.

The primary qualifying conditions for premises are that:

a. Their capacity is 100 or more individuals, and b. They are wholly or mainly used for one or more specified uses, falling into various categories including but not limited to:

Retail, hospitality and nightlife, e.g. bars, pubs, restaurants, cafés, nightclubs, entertainment, e.g. theatres and cinemas, sports grounds, recreation and leisure, e.g. public sports/leisure centres, and gyms, public libraries, and museums, visitor attractions, hotels, places of worship, healthcare.

A link to the government consultation questionnaire can be found at **https://horizons.confirmit.eu/wix/p681841295338.aspx?l=9** and practical advice can be found at **https://www.protectuk.police.uk/**

Business Audit & Saving Opportunity

Ripon BID is now working with The Excel Group who have been established in Yorkshire for the last 20 years and work with both local and multinational organisations from PLC to sole trader level.

The services Excel can offer the BID members include:

- Free energy audit at any BID member's site. During this they will look at operational procedures and advise on energy reduction strategies in order to drive savings within the site.
- Business Cost Audits – Print costs, Office Supplies, Business Mobiles, Office Furniture, Workwear, EPOS till rolls, Janitorial Supplies, Labels plus plenty more soft costs that we can identify.
- Print Audit – Copier/Printer Software link sent to a BID member, so full remote audit can take place, Excel will report back with cost saving opportunities.
- Impartial, cost-free advice regarding current invoices, market reports, renewable technology. This can be extended to training sessions at management and team level to educate on energy reduction and the current market and how that affects their domestic rates.
- 100% transparency on any monies paid for the procurement of contracts.
- Cost free invoice validation to ensure BID members are being billed to correct usages, unit rates and standing charges, vatable rate.
- Full 360-degree account management with a dedicated account manager for any BID members The account manager will handle any issues that may arise with the supplier freeing up valuable business hours. Additionally, you will benefit from their expertise in tracking the current market and making informed procurement decisions to reduce annual spend on utilities.

Excel can visit members' workplace, meet them via Teams/Zoom or by phone or email.

Please email info@riponbid.co.uk if you would like to take advantage of this service.

Ripon Live Events

Ripon really is a haven for live events, from music to comedy, theatre and so much more. Working with Ripon resident Tim Tribe, we are continuing work on creating a one stop shop for all live events across the Ripon region via the events listings on our website.

If you have a live event coming up, please make use of this free resource and submit the details via this link **https://tinyurl.com/4vwc77fx**. The events pages on the Visit Ripon website are consistently extremely high ranking on Google and we want BID members to be able to capitalise on that. We want to ensure that all BID businesses have access to this resource to promote their events to as many potential customers as possible.

Don't forget to follow us: **@visitripon @RiponBID** **@visitriponyorkshire** **Ripon BID**