

Summer FunFest

In partnership with Ripon Together, Ripon BID is hosting a FREE fun packed day aimed at teenagers at Studley Royal Cricket Club on 18th August. As part of Ripon BID's RATH initiative (The Ripon Apprenticeship & Training Hub) we will be there encouraging teens to connect with us and the website and get their careers started. The day will include an inflatable obstacle course, rifle shooting, archery, ice cream and hog roast (in partnership with MAP Adventures).



YorBus will be operating a bus service to and from all FunFest events. Download the Yorbus app and use the code "festival" to get one free ride to or from one of these events

The BID has been instrumental in the rebranding, design and organisation of the new Summer FunFest (formerly Summer of Play) and looks forward to continued partnership working with Ripon Together.

If you are not already displaying a FunFest poster in your premises and would like to do so, please contact the BID on: info@riponbid.co.uk.



Summer Trail Success

The Summer Trail has got off to a great start with over 100 trail participants so far. The first winner of the weekly competition to win a family pass to Lightwater Valley has been informed. Our trail days with Harry The Explorer have proved very popular with over 40 participants on the Wednesday 27th July. Harry leads the trail blazers around Ripon, highlighting the BID businesses and all they have to offer to children and parents/guardians. The

social media reach across our platforms has now surpassed 25,000 with much of that traffic generated by the trail.

The trail continues throughout the school holidays until 4th September. Harry will be returning on 13th & 31st August.

Dog Friendly Ripon

We are planning to highlight via a social media campaign and a video just how dog friendly the Ripon city region and its many attractions are. With Ripon ideally placed to attract walkers and dog lovers we would love your business to be involved. We will be providing Dog Friendly Ripon window decals to all businesses who are dog friendly, along with treat jars and campaign materials. Please register your interest via: info@riponbid.co.uk



Halloween Plans



Following on from the success of the Summer Trail and after discussion with Gaynor Gray of Blow Your Horn, Ripon BID will be running a Halloween Pumpkin Hunt throughout October half term. We would like registered businesses to display a numbered pumpkin (provided by BID) within a themed window. We will have an entertainer helping children hunt the pumpkins

on set days and times during half term and children will be encouraged to dress in spooky fashion to win a treat. Further plans for Halloween will follow. Please register your interest at info@riponbid.co.uk

The Ripon Vibe Returns

13th August will see the return of live music to the Market Square to entertain racegoers and visitors. The BID has had a very positive response to this and we will continue to add to the vibrancy of the city with live music and entertainment.

Please do give us your feedback via info@riponbid.co.uk and don't forget you can tag us on social media #theriponvibe #visitriponyorkshire



Diary Date

The Ripon BID Board AGM is due to be held on 17th October in a city centre venue (to be advised). Please ensure that you fill in your BID Company Membership Form and return it to us. The AGM gives BID businesses the chance to hear what the BID team has achieved so far, what our plans are and importantly gives you the opportunity to tell us what you want from your Business Improvement District.



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St Wilfrid's Stars

Ripon Together and Ripon Cathedral would like to recognise and thank the wonderful people of Ripon who do so much for our city and its people. Many are volunteers and do it because they care and they enjoy it. There are also many organisations vital to our life. Ripon Together and Ripon Cathedral want to display a star in the cathedral for every person or organisation nominated for their contribution to Ripon life.

Download the nomination form for St Wilfrid's Stars from the Ripon Together website news page and email it back to info@ripontogether.com or deliver it to the Cathedral, Community House or the Library.

Alternatively, there are paper copies in the Cathedral, Library and Community House.

The deadline for nominations is 31 August.

FREE Job listing service

Do you face staffing problems? Look out for the RATH pages on our website and see how you can employ young people. The Ripon BID's RATH webpages contain everything you need to know to be able to employ 14-16 year olds and you can **post any jobs directly via the website for FREE**. The aim of RATH is to support the businesses of Ripon to thrive post pandemic by engaging, developing & mentoring 14-16 year olds in the workplace. RATH will promote career development, soft skills & good working ethics for our young people. RATH will connect businesses and young people for a brighter, more resilient future.



Recycle Week – for evening economy businesses

Punch Pubs are running a campaign called Recycle Week during the week commencing the 19th September 2022.

As part of this campaign, Punch is looking to shout out about their Publicans/MPs who are mindful of their environmental impact by ensuring their waste is recycled accordingly. During this week, their marketing team proposes to showcase various pubs across Punch's Social media platform with the #RecycleWeek. The outcome of this will generate a positive message to your customers, as well as to the local community.

If you would like to take part and be involved, please contact Jessica at Punch Pubs on jessica.nicklin@punchpubs.com



FREE Sustainability Programme for Small Businesses

Small Business Britain is delighted to announce the second round of the Small Business Sustainability Basics Programme! The FREE programme is open to all small businesses and will start on 6th September, and registrations are open now.

What is the Sustainability Basics Programme?

The 6-week free programme (and community of like-minded businesses) will give each business the basics they need to supercharge their sustainability planning, reduce their impact on the planet and turn their sustainability plans into fantastic commercial advantage.

To find out more about what the programme includes, visit www.smallbusinessbritain.uk/sustainability-basics

Why join this programme:

- It's free!
- Receive access to the best small business sustainability experts in the UK
- Join a community of small businesses on the same journey, where you can network and receive support
- Experts will be on hand each week and help you implement key learnings into your business
- You'll receive a digital "badge" to say you completed Sustainability Basics for your business.



Summer Events: Please see www.visitripon.co.uk/events to see what's on – you can also submit your events via the website.

Don't forget to follow us:



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